# role2vec: Role-based Network Embeddings

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#### Representation Learning in Graphs

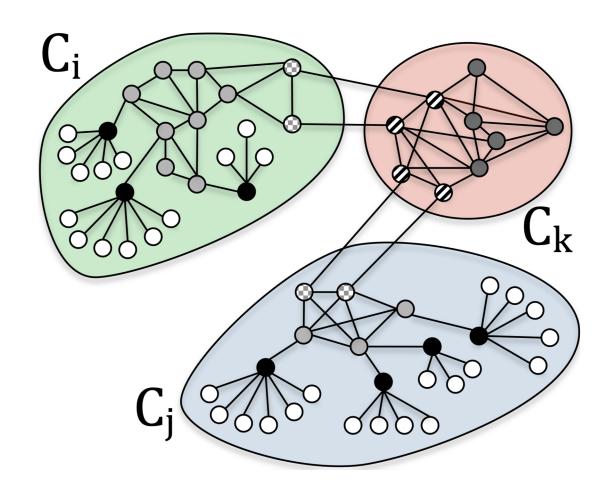
Goal: Learn representation (features) for a set of graph elements (nodes, edges, etc.)

Given 
$$G = (V, E)$$
  
Learn a function  $f: V \to \mathbb{R}^d$ 

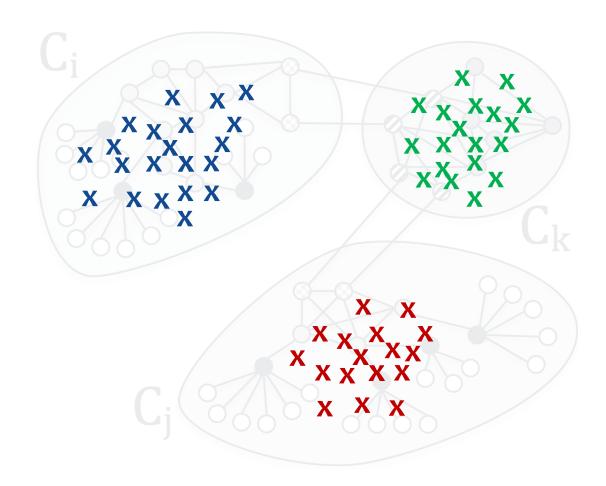
- Key intuition: Map the graph elements (e.g., nodes) to the d-dimension space
- Use the features for any downstream prediction task

Many examples: deepWalk, node2vec, GCN ... etc

# Two Complimentary Notions in Graphs: Proximity vs. Structural Similarity



## Most Existing Work Focus on Modeling Graph Proximity



No guarantee that nearby vertices are **structurally similar** e.g., Deepwalk, GraRep, node2vec, Line, etc.

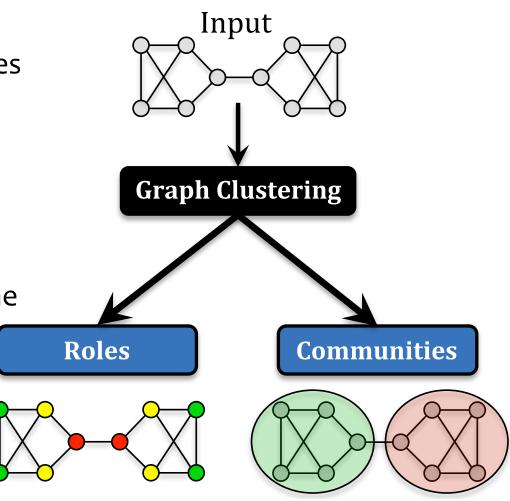
#### **Communities and Roles**

**Roles** are sets of nodes that are more structurally similar to nodes inside the set than outside

→ Based on structural similarity

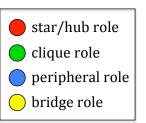
**Communities** are sets of nodes with more connections inside the set than outside.

→ Based on proximity, density

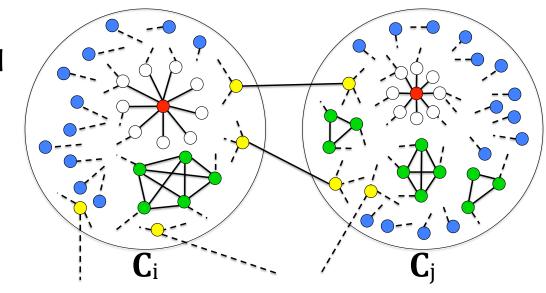


#### Roles and Communities are Complimentary

- Roles based on structural similarity
  - Communities based on proximity, density



- Roles globally distributed
  - Communities are local



- Roles generalize
  - Communities do not generalize across graphs (for graph transfer learning tasks)

#### **Problem:**

# Learn Role-based Embeddings

**Goal:** Find d-dimensional embeddings of nodes that preserve structural similarity

Based on structural properties of nodes + attributes (if any)

#### Properties warranted by approach:

- General & unifying framework
- Methods generalized via framework are representationally more powerful
- Space-efficient

# role2vec: Learning Role-based Graph Embeddings

□ **Step 1:** Mapping vertices to vertex-roles.

$$\Phi: \mathbf{x} \to w$$

□ **Step 2:** Sample Feature-based/Attributed Random walks.

A feature-based/attributed walk of length L is a sequence of adjacent vertex-roles

$$\Phi(\mathbf{x}_{v_0}), \dots, \Phi(\mathbf{x}_{v_t}), \Phi(\mathbf{x}_{v_{t+1}}), \dots, \Phi(\mathbf{x}_{v_{L-1}})$$

induced by a randomly chosen sequence of indices

$$(v_t: t=0,1,...,L-1)$$

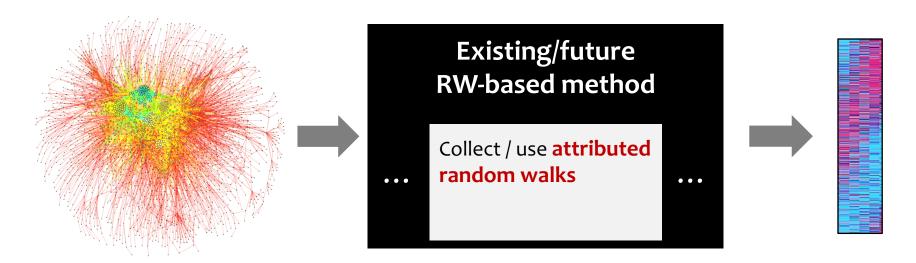
generated by a random walk of length L and a function  $\Phi$ 

□ **Step 3:** Model the conditional probability that relate each vertex-role to the roles of its context.

$$\mathbb{P}\Big[\Phi\langle\mathbf{x}_{c_i}\rangle|\Phi\langle\mathbf{x}_i\rangle\Big] = \prod_{i \in c_i} \mathbb{P}(\Phi\langle\mathbf{x}_j\rangle |\Phi\langle\mathbf{x}_i\rangle)$$

## Generalize Existing Methods via Framework

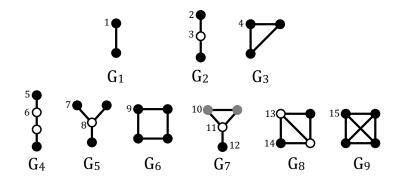
- Embeddings can be learned using basic Skip-gram model
- Other existing or future RW-based embedding methods can be easily generalized via the proposed framework

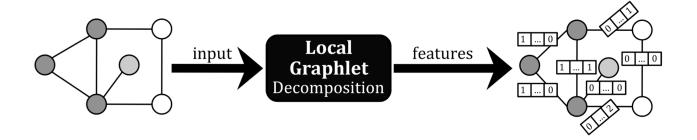


Examples: DeepWalk, node2vec, metapath2vec, struct2vec, and deep graph models, e.g., GRAM

We use small subgraphs called motifs as structural features

$$\Phi(\mathbf{x}) = x_1 \circ x_2 \circ \cdots \circ x_K$$

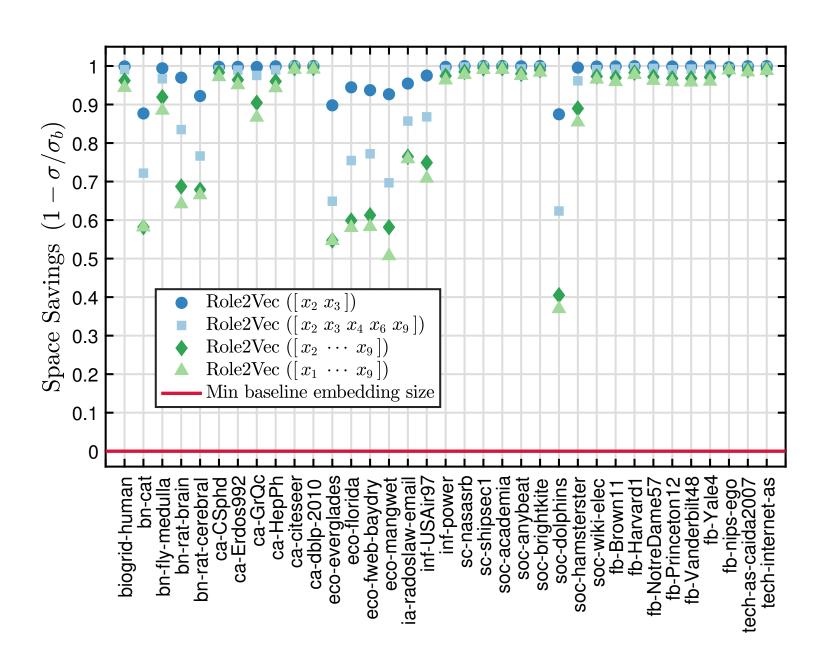




Experimental setup: 10-fold cross-validation, repeated for 10 random trials, D=128, Predict link existence via Logistic Regression

Table 1: AUC scores for various methods using  $(\alpha_i + \alpha_j)/2$ . N2V=node2vec, DW=DeepWalk and S2V=struc2vec.

GRAPH	R2V	R2V-DW	N2V	DW	LINE	S2V
bn-cat	0.710	0.688	0.627	0.627	0.672	0.669
bn-rat-brain	0.748	0.731	0.716	0.716	0.691	0.729
bn-rat-cerebral	0.867	0.846	0.813	0.811	0.709	0.858
ca-CSphd	0.838	0.838	0.768	0.735	0.620	0.791
eco-fweb-baydry	0.681	0.656	0.655	0.627	0.660	0.623
ia-radoslaw-email	0.867	0.847	0.756	0.745	0.769	0.857
soc-anybeat	0.961	0.960	0.854	0.848	0.850	0.883
soc-dolphins	0.656	0.597	0.580	0.498	0.551	0.590
fb-Yale4	0.793	0.793	0.742	0.728	0.763	0.758
web-EPA	0.926	0.925	0.804	0.738	0.768	0.861



#### Conclusion

- Introduced notion of feature-based/attributed walks
- Proposed a generic framework for learning role-based embeddings based on this notion
- Learns universal functions that can generalize across networks/graphs → Useful for inductive & graph-based transfer learning
- role2vec achieves a mean gain in AUC of 16.5% while requiring 850x less space than existing methods

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# Thank You! Questions?

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